



XpertDPO Academy

Practical compliance education, built by practitioners and designed for real organisations.

Who We Are

XpertAcademy is the training arm of XpertDPO, a specialist data protection and compliance consultancy working daily with organisations across Ireland, the EU and across the United States, Middle East and Asia.

Our mission is to simplify the complexities of data protection, making compliance accessible, practical, and value-driven. We achieve this by delivering expert-led, tailored solutions that help businesses navigate GDPR, NIS2, DORA, and other regulatory frameworks with confidence.

We support clients operating in The Public Sector and regulated, high-risk environments where compliance is not theoretical, and our Academy reflects that reality.

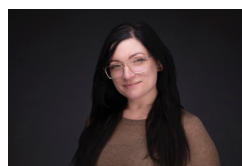
Every course we build is shaped by live regulatory expectations, supervisory authority guidance, and the practical challenges we've seen clients face over our years of experience when translating legal obligations into day-to-day behaviour at all levels of their organisations.

XpertAcademy exists to close the gap between regulation and execution, and it equips staff, managers, and practitioners with the knowledge they actually need to operate safely, confidently, and defensibly. Our courses are short, high impact, and deliver the info your team needs to know in bite-sized chunks designed with working professionals in mind.

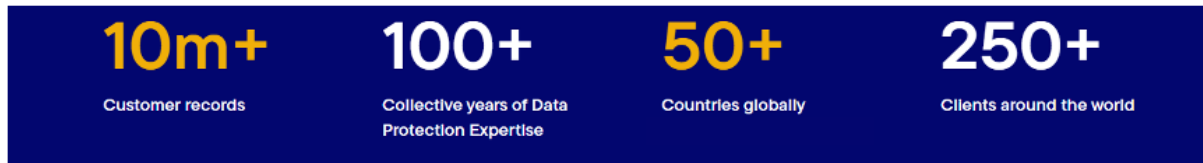
All XpertAcademy courses are delivered by an AI generated Avatar. XpertDPO employs a full time in-house staff member to manage the Academy, Learning Management System (LMS) and to generate the course content.



Stuart Anderson
Founder & CEO, XpertDPO
Tel: +353 87 066 4008
Email: stuart@xpertdpo.com



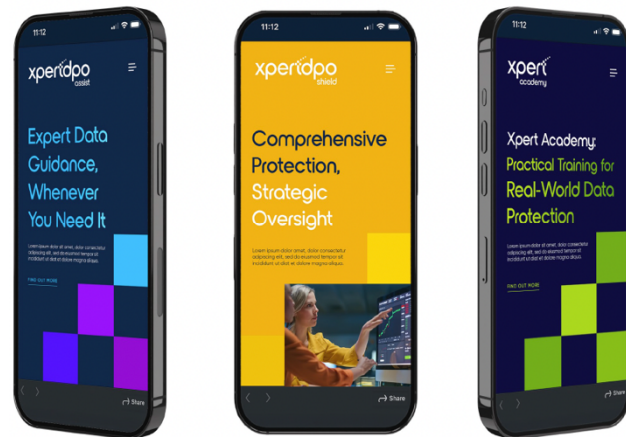
Helen Reece
Head of AI and Learning
Tel: +353 1 678 8997
Email: helen@xpertdpo.com



What We Do

We design, build, and deliver CPD-accredited eLearning programmes focused on data protection, cybersecurity, and emerging governance obligations such as AI and digital risk.

Our courses are developed by experienced practitioners, not content writers. They are aligned with GDPR, Data Protection Commission guidance, and wider EU regulatory expectations, and are structured for real workplaces rather than exam conditions.



XpertAcademy courses can be delivered as standalone training modules, as part of a wider compliance programme, or as a value-add alongside advisory or DPO services.

Staff education is not treated as an afterthought. We see it as a core organisational control that reduces incidents, improves audit outcomes, and strengthens long-term compliance maturity.

XpertAcademy is a cloud-based SaaS solution optimised for scalability and high performance. It delivers seamless user experiences through:

- ✓ Single Sign-On (SSO)
- ✓ Multi-Factor Authentication (MFA)
- ✓ On Demand
- ✓ Responsive Design
- ✓ Mobile App
- ✓ API integrations
- ✓ WCAG 2.1 accessibility standards
- ✓ Multilingual delivery

Why Ongoing Education Matters

Organisations are increasingly expected to demonstrate ongoing awareness rather than one-off training, evidence staff understanding during audits and investigations, and keep pace with evolving guidance, enforcement trends, and new technologies.

One-time training quickly becomes outdated. Ongoing education supports better decision-making at operational level, reduces reliance on reactive external support, strengthens accountability and governance culture, and provides clear evidence of organisational effort and intent.

XpertAcademy supports organisations in moving from tick-box training to defensible, continuous compliance education.

Our training delivery goes beyond module completion to generate actionable insights:

- ✓ Granular and Aggregated Analytics
- ✓ Executive Dashboards
- ✓ National Situational Awareness



Standard Course Offerings

XpertDPO Academy's core catalogue is organised around practical compliance themes rather than abstract legal theory. Key topics covered in our core modules include:



Courses are modular, short-form, and designed to fit into real working schedules, and combine elements of all of the above (and more) to ensure immediate and useable skill and knowledge.

All XpertAcademy modules end by the learner completing an interactive quiz. Upon successful completion of the quiz, the learner can download a certificate of completion. In addition, all courses are accredited for Continuous Professional Development (CPD / CPE) hours and the certificates for these course modules contain the CPD course code in order that the learner can claim the CPD credits upon successful completion of the module.

XpertAcademy is highly engaging and interactive, and the newest version of our platform includes:

- ✓ a fully interactive AI avatar. The learners can interact with the avatar throughout the modules to ask questions to check understanding of the content in addition to asking other course related questions.
- ✓ multimedia elements such as quizzes and videos.

- ✓ scenario testing such as our Data Breach Awareness module which includes three scenarios that learners work through interactively to understand the procedures regarding information breaches.
- ✓ feedback/open response sections in the courses to encourage critical thinking and opinion formation on the part of learners.
- ✓ full accessibility supporting subtitles, voice formats and UDL and WCAG guidelines.
- ✓ ability to pause and resume without loss of progress.
- ✓ learner feedback loops and engagement boosters including;
 - Instant feedback after each module;
 - Adaptive learning prompts for repeated mistakes;
 - Gamified badges and progress bars;
 - End-of-course surveys with qualitative feedback;
 - Aggregated learner satisfaction scores.

Customisation Options

Every organisation has a different risk profile, operating environment, and level of maturity.

XpertAcademy courses can be customised to reflect sector-specific regulatory exposure, internal policies and procedures, organisational tone and terminology, and the day-to-day workflows of staff.

Deeper customisation options include organisation-specific scenarios and examples, integration of in-house policies or guidance, and tailored learning paths for different roles and audiences, as well as support for a variety of languages in the learning environment.

This ensures training feels relevant, credible, and immediately applicable rather than generic.

The course content and completion certificates can be customised to meet customer branding requirements. Further, users can access course content via SSO for ease of use.

Meet Stuey

Stuey is the Academy's AI-supported learning guide. He delivers short, focused video segments that explain complex topics in clear, practical language, supported by visuals, examples, and scenario-based learning.

[Click here to see a sample of the AI Generated content](#)



Stuey provides a consistent presence across modules, helping to improve completion rates, increase retention and understanding, and reduce training fatigue.

The brochure links to a short demo video, allowing viewers to see how Stuey works in practice and how learners experience the Academy. Follow the link below or scan the QR code to see Stuey in action.

CPD Accreditation

XpertAcademy courses are CPD-accredited and designed to support continuous professional development across privacy, compliance, and risk roles, as well as support general staff education requirements at all levels of an organisation.

This enables organisations and individuals to evidence ongoing learning and competence, support professional certification requirements, and demonstrate structured development during audits, reviews, or regulatory engagement.

CPD accreditation reinforces the Academy's focus on professional-grade education. These professional modules are supported by several basic awareness modules that are appropriate for team members across any and all company departments.



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In Summary

- ✓ **Modern, innovative, modular** training platform that enables **on demand** learning
- ✓ **Cloud Based**
- ✓ **Access via web browser or dedicated mobile app**
- ✓ **Can be branded for client**
- ✓ **Certificates downloadable and CPD Accredited**
- ✓ **Rapid turnaround time for course development and customisation**

Next Steps

Whether you require staff-wide awareness training, practitioner-level capability building, executive education, or a fully customised compliance learning programme, XpertAcademy provides training that reflects regulatory reality and stands up to scrutiny.

Ireland	Italy	United Kingdom	Bahrain
20 Harcourt Street Dublin D02 H364 Republic of Ireland	Via Pietro Paleocapa 7 7th floor Milan 20121 Italy	71-75 Shelton Street, Covent Garden, London, WC2H 9JQ, United Kingdom	Blueridge Suite 907 6 th Floor, Amani Tower, Bldg 964, Road 3620, Seef 436, Bahrain
info@xpertdpo.com	info@xpertdpo.com	info@xpertdpo.com	info@xpertdpo.com
+353 1 678 8997	+353 1 678 8997	+44 203 995 5652	+973 3919 5115